



معرض الغذاء وتكنولوجيا الغذاء الدولي  
INTERNATIONAL FOOD & TECHNOLOGY EXPO

**THIRD EDITION**

**INFTEXPO 2024**

ORGANIZED BY



**21 - 24 AUG 2024**

**JORDAN INTERNATIONAL EXHIBITION CENTER  
AMMAN - JORDAN**



# Brief summary about International Food and Technology Expo “INFTEXPO”

International Food and Technology Expo 2024, will be held in Amman –The Hashemite Kingdom of Jordan, where the world of food industry is preparing to learn the new and modern in the food & beverage industry & technical trends. The exhibition will be held at the (Jordan International Exhibition Center Mecca Mall) for the THIRD time in the kingdom and will be organized by Pulse International for Organizing Exhibitions & Conferences. The exhibition will be held from the 21th of August,2024 till the 24th of August, 2024. The exhibition will be Business to Business B2B. To help build relationships between exhibitors, which are important for a successful company. This year. the exhibition hosts international companies.

| Date        | Time          |
|-------------|---------------|
| 21 AUG 2024 | 02 PM - 08 PM |
| 22 AUG 2024 | 12 PM - 08 PM |
| 23 AUG 2024 | 12 PM - 08 PM |
| 24 AUG 2024 | 12 PM - 08 PM |

## TARGETED SECTORS IN THE EXHIBITION:

|                           |                              |                                   |   |
|---------------------------|------------------------------|-----------------------------------|---|
| <p><b>AGRICULTURE</b></p> | <p><b>FOOD FACTORIES</b></p> | <p><b>PACKAGING FACTORIES</b></p> | <p><b>MACHINERY &amp; EQUIPMENT</b></p> |
|---------------------------|------------------------------|-----------------------------------|---|

## EXHIBITORS PROFILE:

|                             |  |                               |                                  |
|-----------------------------|--|-------------------------------|----------------------------------|
| <p><b>DRINKS</b></p>        | <p><b>DAIRY</b></p>                        | <p><b>WORLD FOOD</b></p>      | <p><b>MEAT &amp; POULTRY</b></p> |
| <p><b>ENERGY BRANDS</b></p> | <p><b>PULSES, GRAINS &amp; CEREALS</b></p> | <p><b>FATS &amp; OILS</b></p> |                                  |



# Jordan's Economic Importance



Jordan has a sound and resilient economy which gives it the capability of adapting to local & regional shocks and to achieve growth at stable and sustainable rates. Despite the fact that the global economy is engaged in a struggle with three economic and financial crises not seen in terms of economic growth rates especially for emerging and developing economies and deterioration of the indicators of financial strength in international credit markets. However, the national economy continues to perform strongly in many of its financial and sectoral indicators, including economic growth.

## Geographic location of Jordan

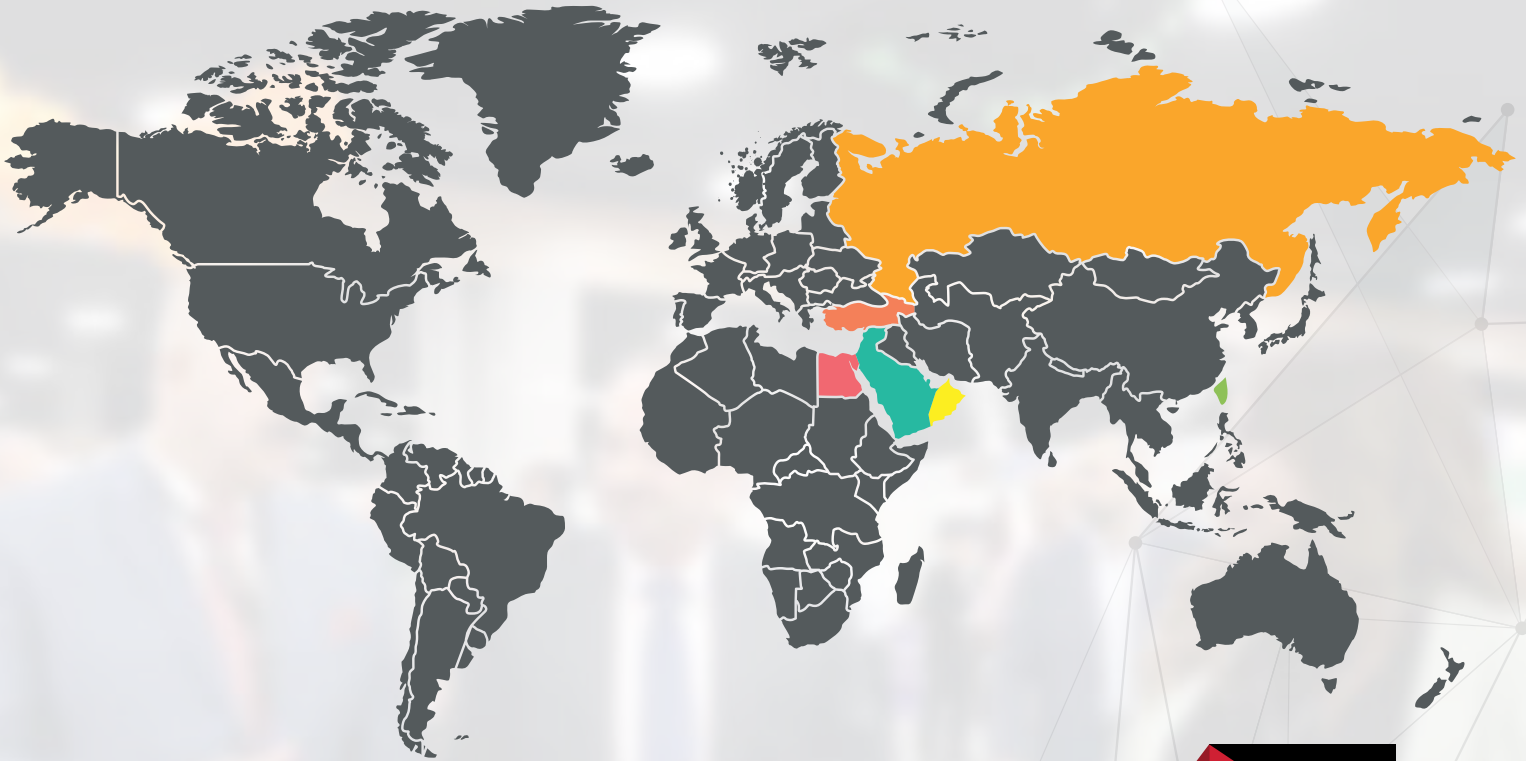
Jordan is located to the south of the Syrian Arab Republic, to the east of the State of Palestine, to the north of Saudi Arabia, and the west of the Republic of Iraq. This makes it an important link between three developing countries including economic growth. Jordan is also a member of the World Trade Organization and an important regional center and one of the most desirable investment locations in the region.

## Marketing and Advertisement Campaign

Sending a direct invitation to governmental organizations, industrial & commercial chambers and embassies inside also outside the Kingdom Outdoor campaign :

- Sending an international invitation to the embassies.
- Outdoor signs that will be spread all around the kingdom.
- Advertising media.
- Indoor advertisement: display screens inside and outside the hall.
- Publications which will be spread all around the kingdom, in the daily and weekly newspapers.
- Annual publications in daily and weekly newspapers.
- Bus routes campaign, Advertising through a special website associated with the exhibition.
- Opening event for the exhibition with the attendance of important figures.
- Live coverage from Radio Rotana during the days of the exhibition.

# PARTICIPATING COUNTRIES FOR THE SECOND SESSION OF **INFTEXPO 2023**



**BULGARIA**



**LEBANON**



**PALESTINE**



**JORDAN**



**TUNISIA**



**OMAN**



**THAILAND**



**EGYPT**



**SAUDI ARABIA**



**YEMEN**



**EMIRATES**



**INDIA**



**MALAYSIA**



**TÜRKIYE**



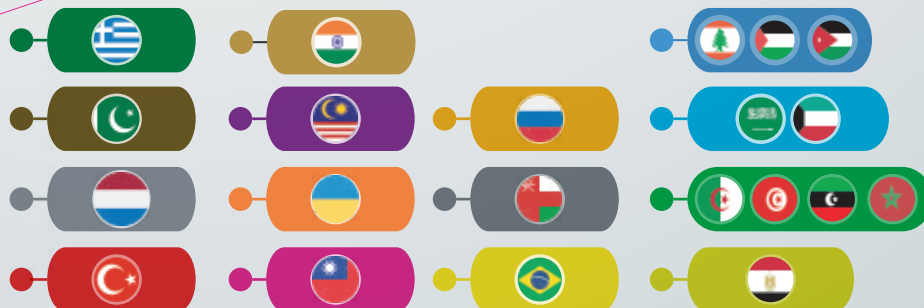
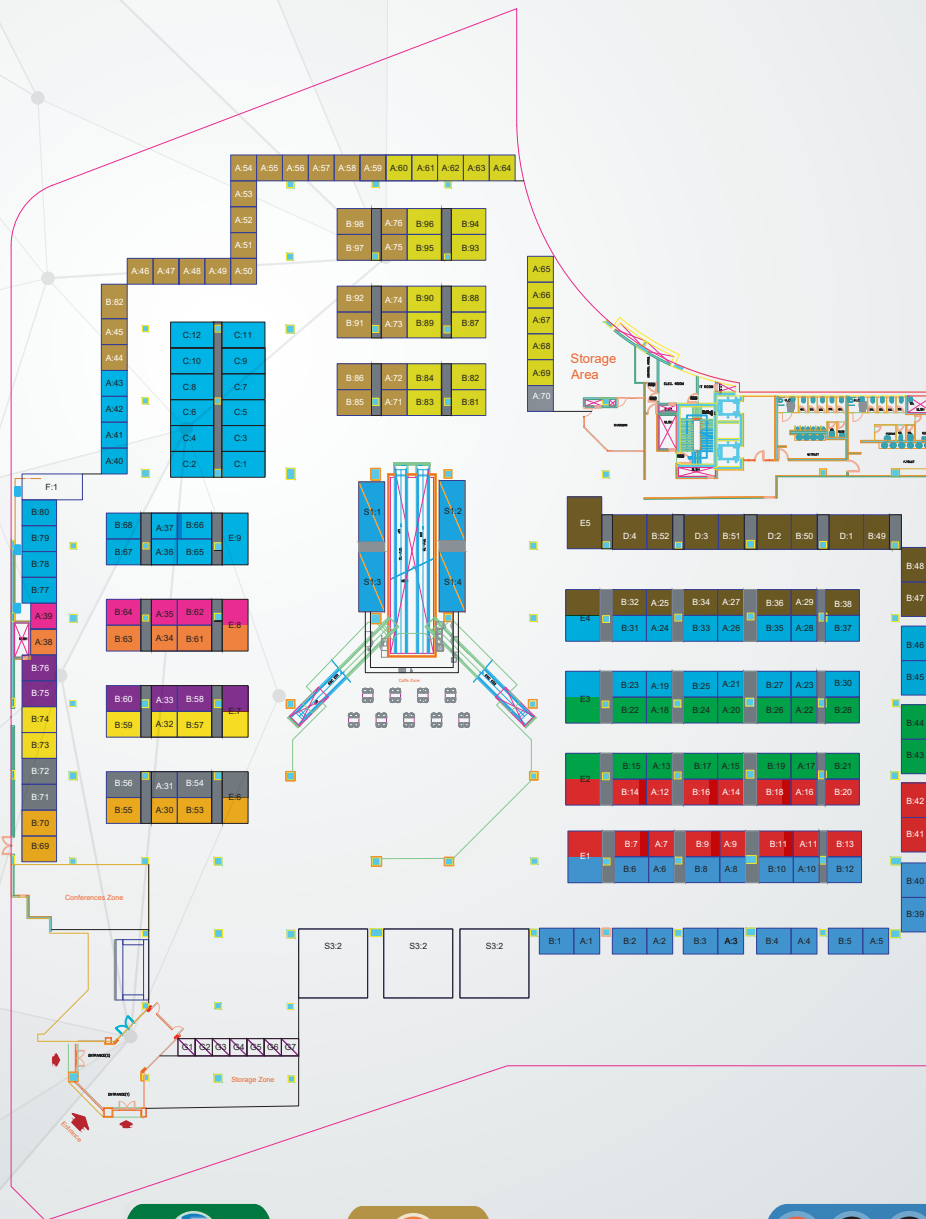
**UKRAINE**



**SRI LANKA**



# THE VENUE OF INFTEXPO 2024



Sponsor Sponsor

# SECOND JORDAN FOOD STATISTIC **INFTEXPO 2023**

Number Of  
Visitors

10000

5000

5000

3500

Opening Hours

2:00 PM -10:00 PM

2:00 PM -10:00 PM

2:00 PM -10:00 PM

2:00 PM -10:00 PM

Days

10/AUG/2023

11/AUG/2023

12/AUG/2023

13/AUG/2023

## **PARTICIPANTS**

**Number Of Exhibitors: +150 Company**

Hall

A

B

C

D

Number Of  
Exhibitors

45

50

35

25

## **TOTAL DISPLAY AREA**

Rental Exhibition Space



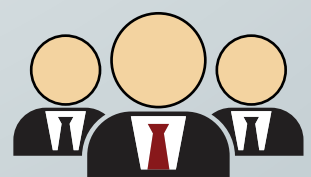
**+10000**

Exhibitors



**+150**

Visitors



**+20000**









**معرض الغذاء وتكنولوجيا الغذاء الدولي**  
**INTERNATIONAL FOOD & TECHNOLOGY EXPO**

**Forum of food makers around the world**

**21 - 24 AUG 2024**

**ORGANIZED BY**



**JORDAN INTERNATIONAL EXHIBITION CENTER**

**AMMAN - JORDAN**