

BEYOND

INTERNATIONAL TECHNOLOGY INNOVATION EXPO

5.21 WED 2025 → 5.24 SAT 2025

The Venetian Macao Cotai Expo, Macao

Business Collaboration Deck

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2024 BY THE NUMBERS

BEYOND EXPO



ATTENDEES

30K⁺



EXHIBITORS

1,200⁺



SPEAKERS

30K⁺



SESSIONS

180⁺



MEDIA OUTLETS

300⁺

BEYOND EXPO IS ASIA'S **LARGEST**
TECH INNOVATION AND
ECOSYSTEM EXPO



MACAO AS PERFECT DESTINATION

FOR YOUR NEXT BUSINESS VENTURE



Free-Port and Visa-Free Access

An advantage that simplified entry policies and enhance global business opportunities.



World-Class Hospitality

Renowned for 5-star hotels, unparalleled luxury, and hosting globally recognized events and conferences.



Neutrality

An inclusive city that fosters collaboration, welcoming Asia and the world to explore business opportunities in the region.



Proximity & Accessibility

A strategic gateway to the Greater Bay Area, seamlessly connecting Asia to global markets.



Unique Ecosystem & Culture

A fusion of East and West, attracting over 30 million tourists annually. Also known as Asia's Las Vegas that blends cutting-edge entertainment, innovation, and rich heritage.

PARTNERSHIP LEVELS

Partner with BEYOND Expo to gain extensive exposure through:

	Commitment	Event Marketing	Exclusive Experience	Premium Branding
Strategic Level	<ul style="list-style-type: none">Min. Commitment USD \$ 450,000			
Platinum Level	<ul style="list-style-type: none">Min. Commitment USD \$ 280,000			
Gold Level	<ul style="list-style-type: none">Min. Commitment USD \$ 150,000			
Silver Level	<ul style="list-style-type: none">Min. Commitment USD \$ 85,000			
Supporting Partner	<ul style="list-style-type: none">Min. Commitment USD \$18,000			

**SELECTED
PARTNER
ACTIVITIES**



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Exhibition

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Sponsorships**

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EXHIBITION

Expo Spotlight

One of the most effective ways to get involved at BEYOND Expo. It's a substantial and valuable commitment for your company, offering maximum exposure to attendees and other partners.



EXHIBITION RATES

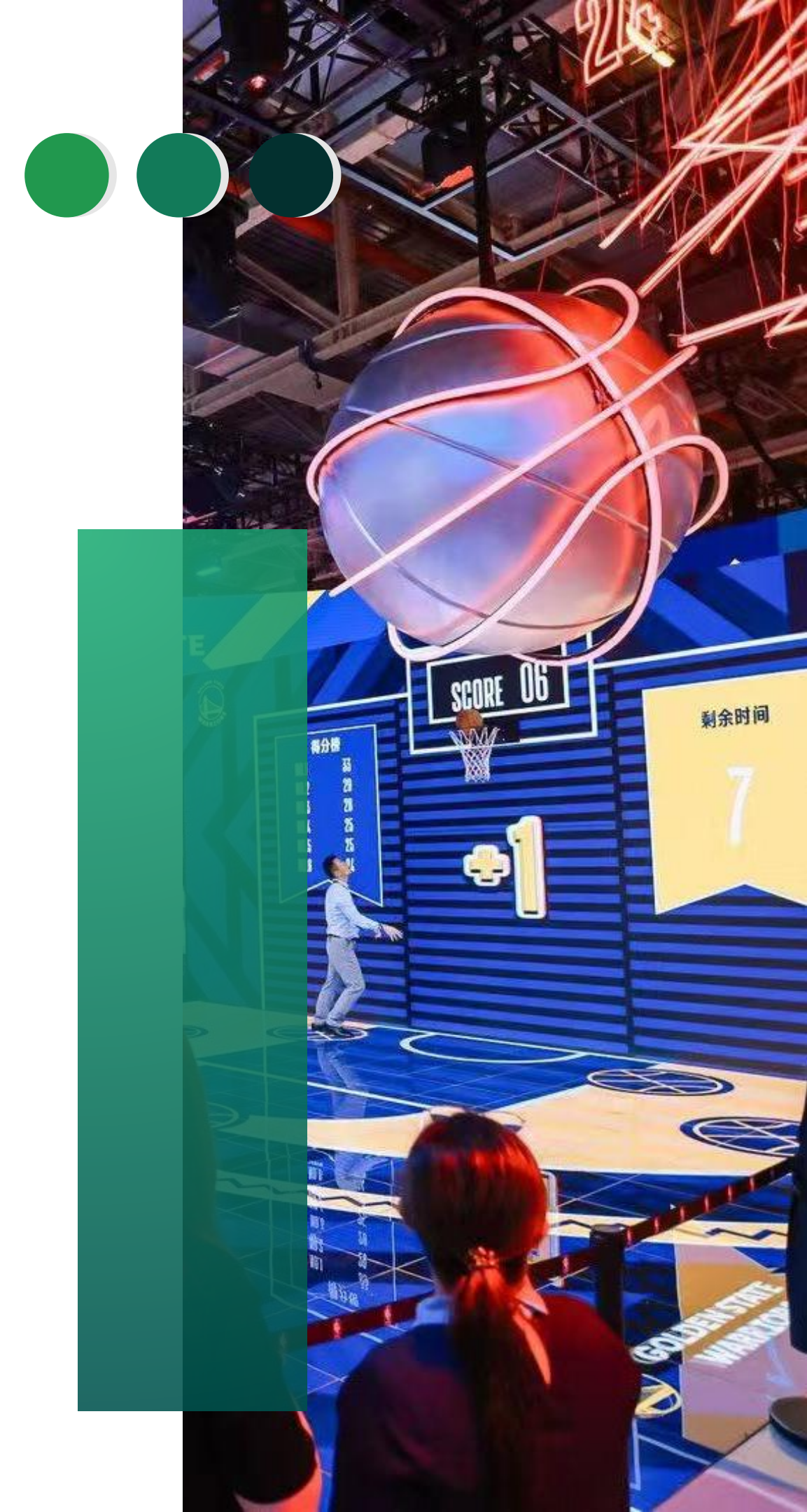
1# RAW SPACE - USD \$400/SQM

The raw space provides exhibitors with a valuable display and communication platform for customized and differentiated space.

BENEFITS:

About 500-word company description profile included on BEYOND website and Official APP

- A fully customizable blank canvas for your brand, allowing you to manage creative design and setup independently
- Located in the core area of the exhibition hall
- Minimum 36 sqm required
- Allocation of Exhibitor passes and BEYOND passes



EXHIBITION RATES



2# Prime 36- USD \$24,000



BENEFITS:

- About 500-word company description profile included on BEYOND website and APP
- Prime expo hall location of 36 sqm turnkey booth
- Customizable graphics and branding
- A set of illuminated brand signage
- 3 x tables and 6 x chairs
- 2 x 1m x 2m vertical display board within the exhibit space
- 2 x 1.46m x 0.9m panels for individual product display stands
- 2 x 1.9m x 0.9m horizontal reception desk panel
- 4 x 2.9m x 1.2m horizontal external suspended display board
- 5 x Exhibitor passes and 20 x BEYOND passes

3# Prime 36 PRO- USD \$27,600



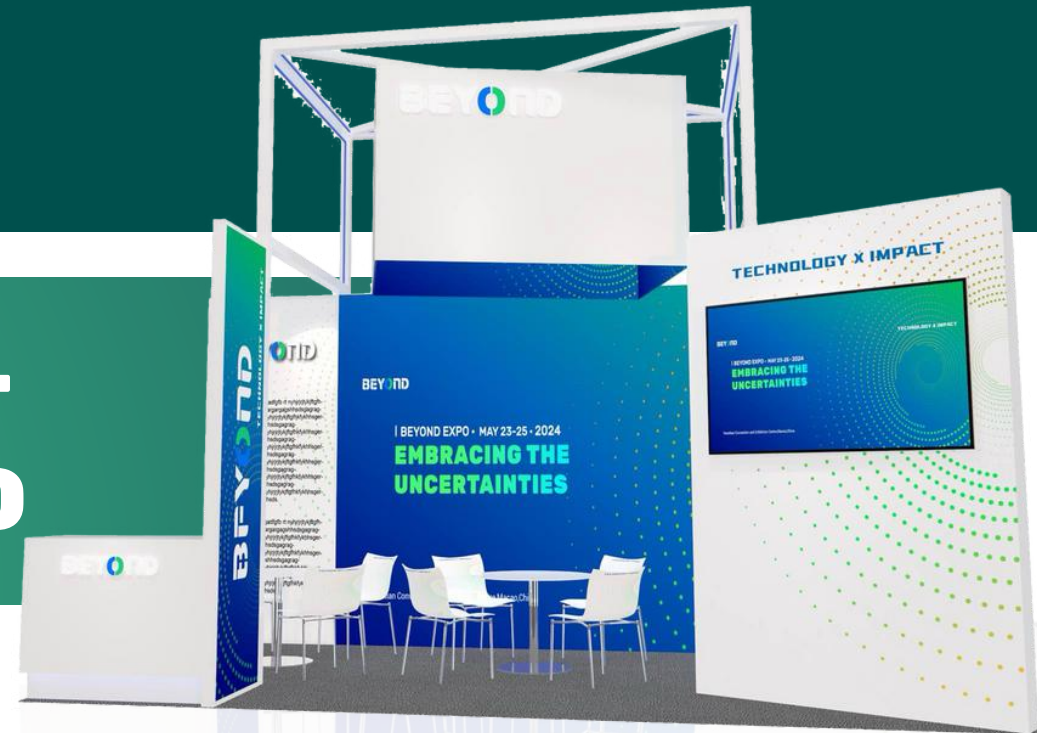
BENEFITS:

- About 500-word company description profile included on BEYOND website& APP
- Premium setup and amenities included
- Prime expo hall location of 36 sqm turnkey booth with enhanced lighting effects
- Customizable graphics and branding
- A set of illuminated brand signage
- 3 x tables and 6 x chairs
- 1 x television using right
- 1 x 6m x 3m horizontal backdrop for the main display area
- 3 x 1.1m x 0.8m panels for individual product display stands
- 1 x 1m x 3m vertical display board within the exhibit space
- 1 x 1.4m x 0.8m horizontal reception desk panel
- 1 x 2.4m x 3m horizontal external display board
- 5 x Exhibitor passes and 20 x BEYOND passes

EXHIBITION RATES



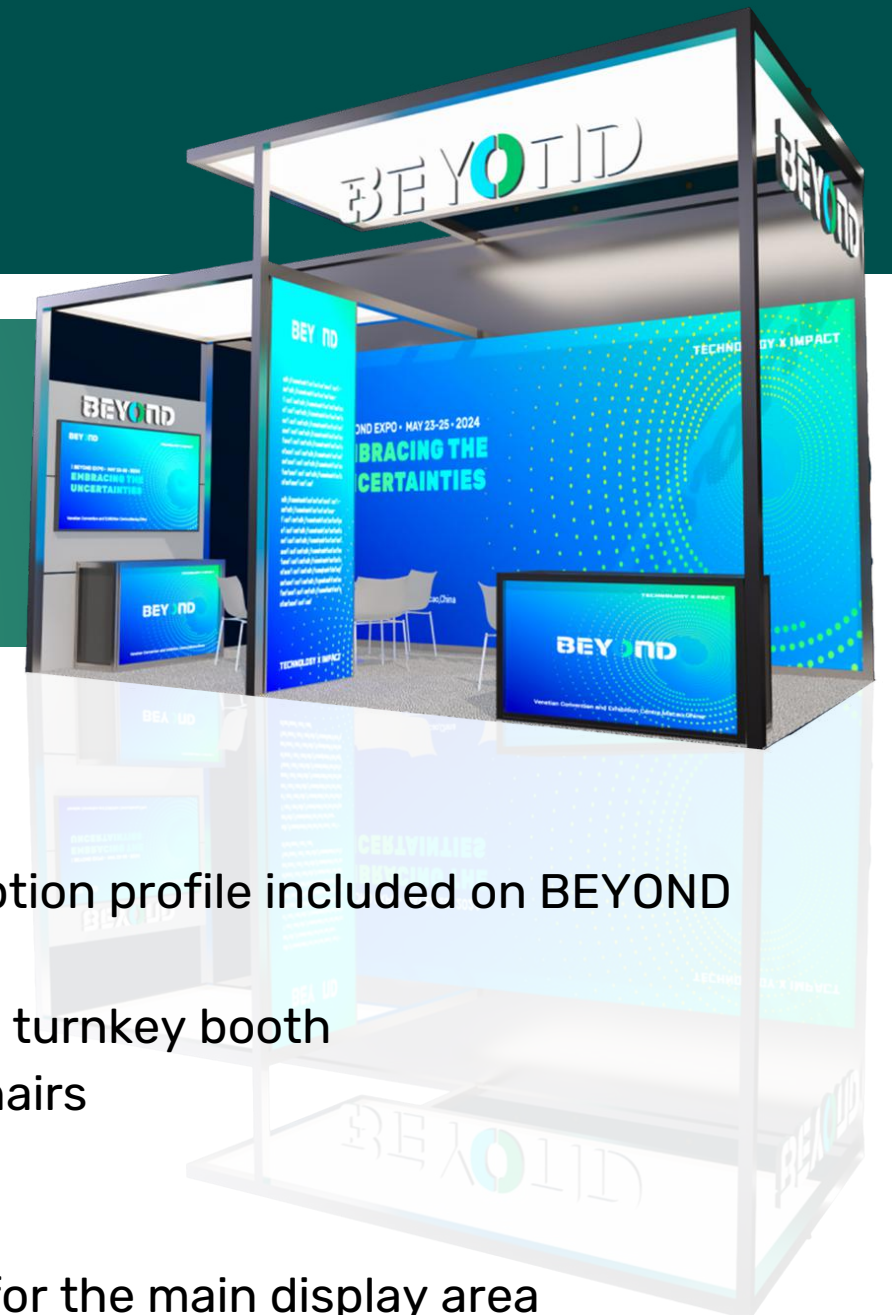
4# Prime 18- USD \$15,000



BENEFITS:

- About 500-word company description profile included on BEYOND website and APP
- Prime expo hall location of 18 sqm turnkey booth
- Two sets of meeting tables and chairs
- A set of illuminated brand signage
- 1 x television using right
- 1 x 6m x 3m horizontal backdrop for the main display area
- 1 x 0.75m x 3m vertical display board within the exhibit space
- 1 x 1.4m x 0.8m horizontal reception desk panel
- 3 x Exhibitor passes and 10 x BEYOND passes.

5# Prime 18 PRO - USD \$17,250



BENEFITS:

- About 500-word company description profile included on BEYOND website and APP
- Prime expo hall location of 18 sqm turnkey booth
- Two sets of meeting tables and chairs
- A set of illuminated brand signage
- 1 x television using right
- 1 x 6m x 3m horizontal backdrop for the main display area
- 1 x 1.1m x 0.8m panels for individual product display stands
- 1 x 1m x 3m vertical display board within the exhibit space
- 1 x 1.4m x 0.8m horizontal reception desk panel
- 3 x Exhibitor passes and 10 x BEYOND passes.

EXHIBITION RATES

6# Prime 54 - USD \$39,400

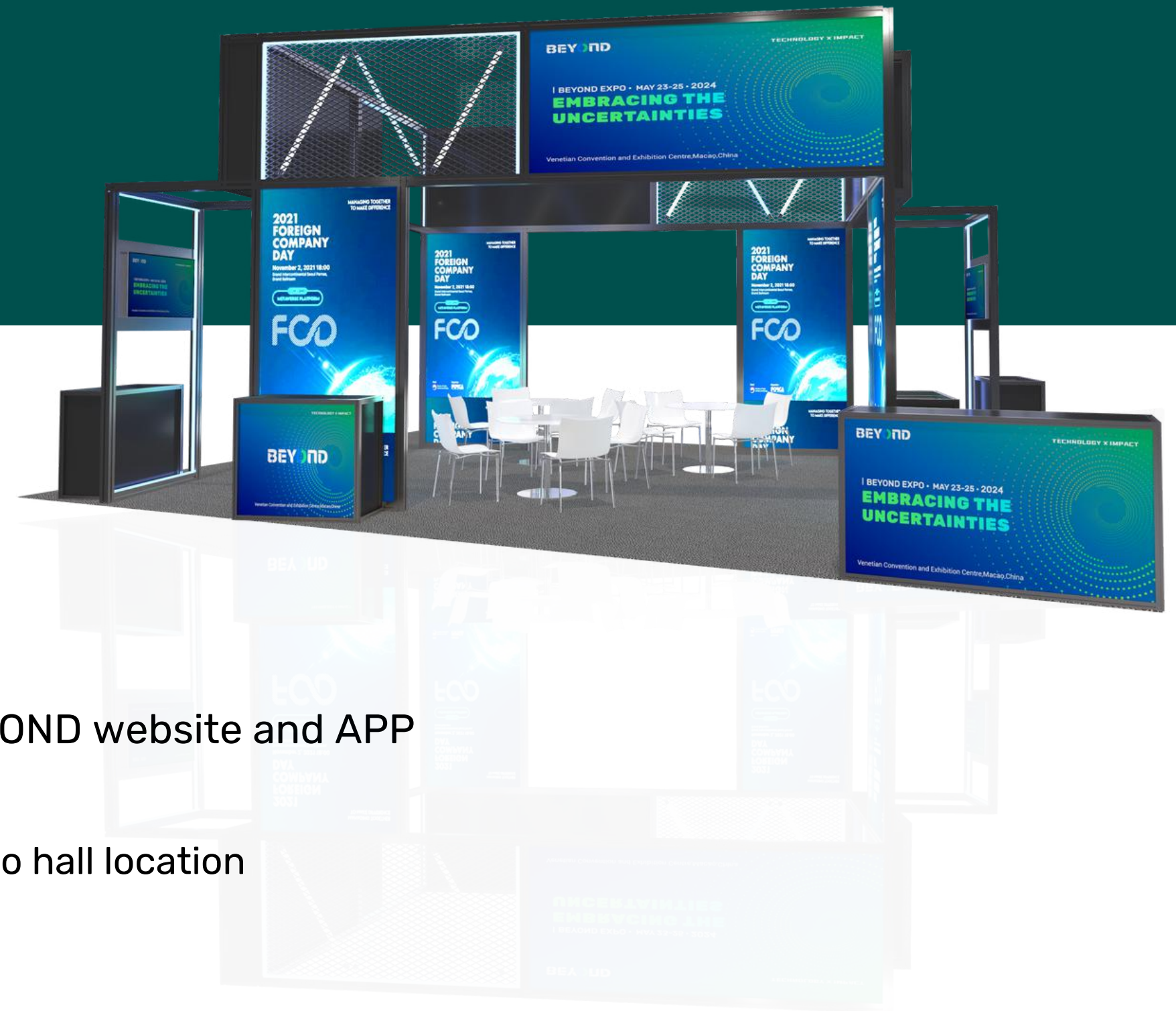
This stand can also serve as an exhibition solution for a joint display by no more than 4 companies.

BENEFITS:

About 500-word company description profile included on BEYOND website and APP

- Three sets of meeting tables and chairs
- 2 x televisions using right;
- 6 x product display cabinets (0.95m x 0.9m each)
- 8 x vertical lightbox posters (2.6m x 1.2m each)
- 2 x brand logo lightboxes (2.6m x 1.2m each)
- 2 x brand logo lightboxes (2.8m x 1.2m each)
- 1 x external display cabinet (1.6m x 0.9m, horizontal orientation)

- Prime expo hall location
- 7 x Exhibitor passes and 30 x BEYOND passes.



EXHIBITION RATES

7# Group Pavilion at BEYOND Expo: A Gateway to Asia's Innovation Hub

Create a commanding presence at BEYOND Expo by organizing a Group Pavilion to showcase the collective strength of your global enterprises and startups, fostering innovation and building crucial connections in the fast-growing Asian market.

> Pricing

Starting at **\$21,000 USD** (including setup), pricing is tailored based on pavilion size and custom requirements.

> For Organization

Enhance your global footprint with complimentary branding throughout the event. Elevate your status as a key enabler of cutting-edge innovation, gaining unmatched visibility among the world's tech leaders.

> For Companies

Maximize exposure and connect with top-tier investors, partners, and clients from across the globe. Position your business at the forefront of Asia's most dynamic innovation ecosystem.



EXHIBITION RATES

8#Standard Booth - USD \$3,600

Showcase your brand with prominent signage, convenient power access, and an organized product display – ideal for maximizing visibility in a compact space.

BENEFITS:

About 500-word company description profile included on BEYOND website and APP

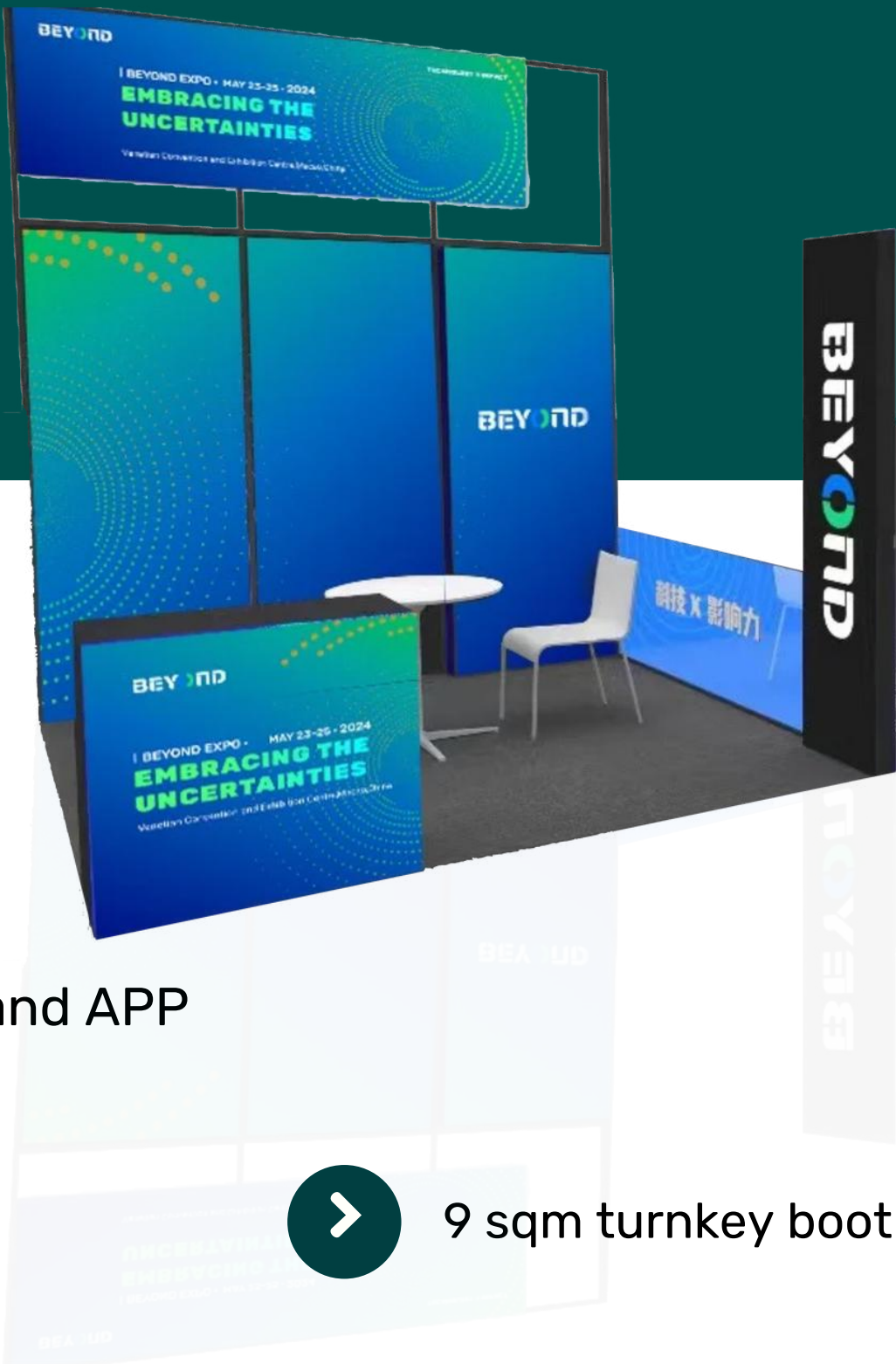
➤ 1 x Branded counter with locker
(0.95mW x0.75mH)

➤ 1 x horizontal backdrop
(2.93mWx2.48mH)

➤ 1 x table and 2 x chairs

➤ 2 x Exhibitor Pass and 5 x BEYOND Pass

➤ 9 sqm turnkey booth



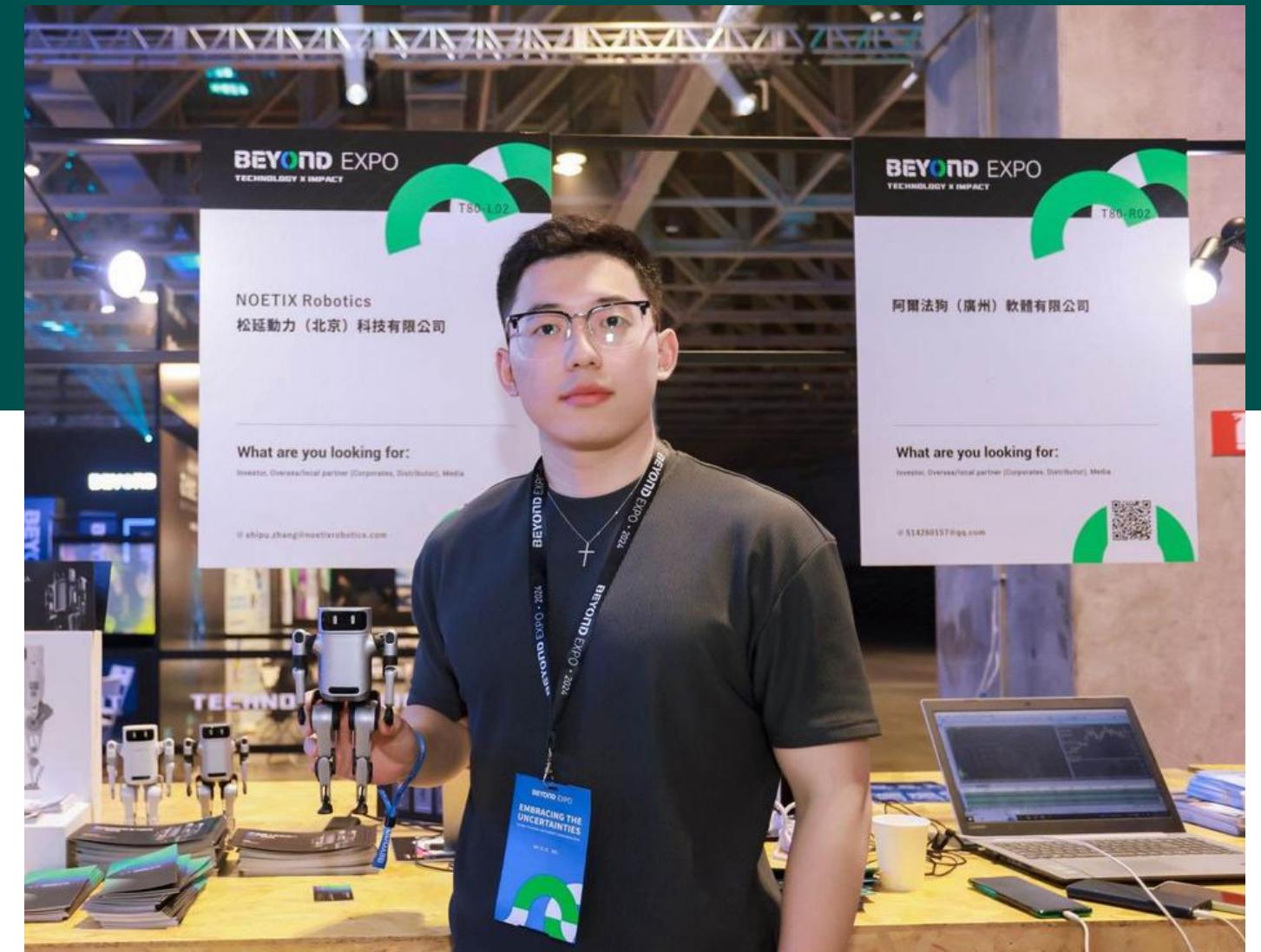
EXHIBITION RATES

9# Startup Kiosk - USD \$1,200

An affordable entry to BEYOND Expo, the startup kiosk offers direct access to global investors, insightful forums, and networking opportunities with fellow exhibitors – maximizing exposure and engagement on a budget for startups.

BENEFITS:

- About 500-word company description profile included on BEYOND website and APP
- 2.5-4 sqm exhibition space
- 2 x Exhibitor Pass and 5 x BEYOND Pass
- Dedicated showcase table with locker and basic power and lighting facilities





EXHIBITION RATES

10# SPORTS LAB COMPACT SHOWCASE USD\$6,000 - 20 SQM

11# SPORTS LAB LUXURY SHOWCASE USD\$13,000 - 50 SQM

BENEFITS:

- Area designated for brand product displays.
- The display of brands is limited to sports product brands, including but not limited to clubs, apparel, shoes, hats, fitness equipment and sports drinks.
- Located in the core area of the exhibition area;
- The organizer, in partnership with the regional operating partner, will provide overall design and setup. All participating brands are responsible for completing the setup of their own display areas.





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SPONSORSHIP OPPORTUNITIES

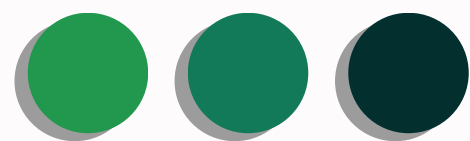
Some of our Previous Sponsors





CONTENT LEADERSHIP SPONSORSHIPS





BUILD YOUR OWN CONTENT WITH BEYOND,
BECOME BEYOND EXPO'S PARTNERED EVENT

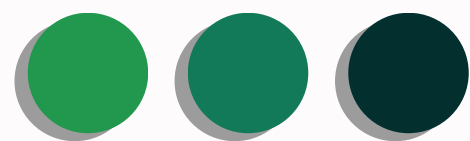
BEYOND Programme Sponsor

- Collaborative Planning: Co-designed with Programme Partner
- Brand-Focused Session: Spotlight the sponsor's brand
- Included in BEYOND's Official Agenda as Partner Event
- Exclusive Access: 100 BEYOND Passes for your current or potential partners and clients
- Designated Duration: A maximum duration of 3.5 hours
- Professional Setup: Includes a stage designed for forums, with suitable lighting and sound equipment

Commitment: USD \$100,000

(Limited to Three Sponsors Only)





ALIGN YOUR BRAND WITH BEYOND

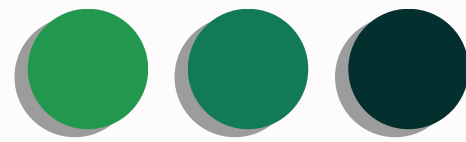


Programme Headline Sponsor

- Co-host official forum sponsor, ensuring the sponsor's brand is highlighted throughout the entire event
- Integration of the sponsor's brand and industry-relevant content into the forum, enhancing brand association
- Up to 5 minutes for an opening address to increase brand influence
- 100 BEYOND Passes for your current or potential partners and clients

Commitment: USD \$128,000

(Limited to Three Sponsors Only)



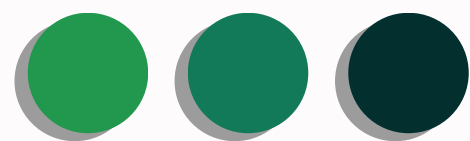
OFFERING AN OPPORTUNITY TO TELL
YOUR STORY

Programme Supporting Partner



- Visible branding exposure: throughout the forum to enhance awareness.
- Offering an opportunity to speak at BEYOND Expo
- Coordinated brand promotion activities with the organizer, maximizing exposure during the event.

Commitment: USD \$20,000



OFFICIAL SUMMIT SPONSOR

SheTech Summit

Overview

With the theme of 'Women Shaping the Future of Tech: Innovation, Investment and Leadership', the SheTech Summit brings together top female leaders from Fortune 500 companies and pioneers in the tech investment community.





SheTech Summit



Titled Sponsor

- Brand Partnership: Prominent recognition as the Exclusive Title Sponsor of the SheTech Summit, with the event presented as: SheTech Summit , in collaboration with [Sponsor Name], ensuring the sponsor's brand is featured prominently throughout the event.
- Opening Remarks and Speaking Slot: Opportunity to deliver an opening remark and participate in a keynote or panel session, positioning the sponsor as a thought leader.
- VIP Networking Access: Exclusive invitations to a private VIP dinner with summit speakers, facilitating in-depth discussions and high-level connections.
- Comprehensive Brand Visibility: Sponsor's logo featured on all event materials, including stage backdrops, digital platforms, and official agendas.
- 100 BEYOND Passes for your current or potential partners and clients

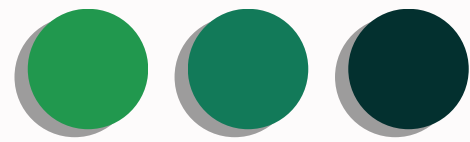
Commitment: USD \$128,000

(Limited to One Sponsor Only)

Supporting Sponsor

- Brand Exposure: Logo placement on select event materials and digital platforms, ensuring visibility among summit attendees.
- Speaking opportunity:allowing the sponsor to present a keynote or participate in a panel, increasing thought leadership.
- Networking Opportunities: Access to general networking sessions, allowing the sponsor to connect with participants and speakers.
- 25 BEYOND Passes for your current or potential partners and clients

Commitment: USD \$15,000



OFFICIAL SUMMIT SPONSOR

'Regional Collaboration' Forum

Overview

The 'Regional Collaboration' Forum at BEYOND Expo offers an excellent platform connecting key players from different region, with discussions focused on innovation, technology exchange, and cross-regional partnerships.

- Latam Focus
- Middle East Focus
- East Asia Focus
- SEA Focus
- Europe Focus





'Regional Collaboration' Forum



Titled Sponsor

- Brand Partnership: Prominent recognition as the Exclusive Title Sponsor of the 'Regional Collaboration' Forum, with the event presented as: 'Regional Collaboration' Forum, in collaboration with [Sponsor Name], ensuring the sponsor's brand is featured prominently throughout the event.
- Opening Remarks and Speaking Slot: Opportunity to deliver an opening remark and participate in a keynote or panel session, positioning the sponsor as a thought leader.
- VIP Networking Access: Exclusive invitations to a private VIP dinner with summit speakers, facilitating in-depth discussions and high-level connections.
- Comprehensive Brand Visibility: Sponsor's logo featured on all event materials, including stage backdrops, digital platforms, and official agendas.
- 100 BEYOND Passes for your current or potential partners and clients

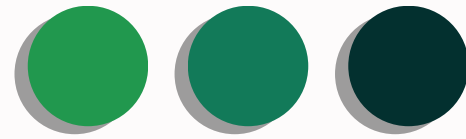
Commitment: USD \$128,000

(Limited to One Sponsor Only for Each Focus)

Supporting Sponsor

- Brand Exposure: Logo placement on select event materials and digital platforms, ensuring visibility among summit attendees.
- Speaking opportunity: allowing the sponsor to present a keynote or participate in a panel, increasing thought leadership.
- Networking Opportunities: Access to general networking sessions, allowing the sponsor to connect with participants and speakers.
- 25 BEYOND Passes for your current or potential partners and clients

Commitment: USD \$15,000



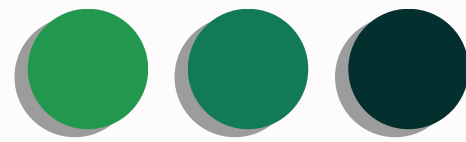
SHOWCASE YOUR INNOVATION



Multi-purpose Stage at Growth Park

- Sponsors can utilise the stage at Growth Park to showcase new product launches, host startup-focused events, or hold high-visibility collaboration and signing ceremonies etc.
- Stunning stage at the heart of growth park

Commitment:
USD \$20,000 /1hr
USD \$30,000 /2hr



CONNECTING STARTUPS AND INVESTORS AT OUR SIGNATURE PITCHING EVENT

Fund at First Pitch

1. Brand Visibility:

- Logo placement on all pitch session materials, including stage backdrops, event programs, and digital platforms.
- Acknowledgment in event promotions, social media posts, and newsletters.

2. Market Positioning:

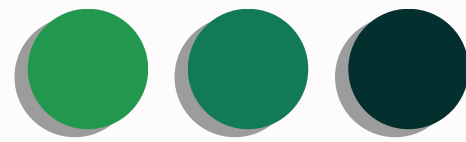
- Align your brand with cutting-edge ideas and commitment opportunities.
- Enhance your reputation as a leader in supporting startup growth and innovation.

3. Data and Insights:

- Access to a list of participating startups, including pitch decks and contact information (subject to privacy policies).

Commitment :USD \$50,000





OFFICIAL SUMMIT SPONSOR

Global Investment Summit

Overview

Global Investment Summit at BEYOND Expo offers a crucial bridge between capital markets and innovation, driving the growth and development of the innovation ecosystem, bringing together investors, entrepreneurs, and business leaders to engage in meaningful discussions and collaborations on an international scale.





Global Investment Summit



Titled Sponsor

- Brand Partnership: Prominent recognition as the Exclusive Title Sponsor of the Global Investment Summit, with the event presented as: Global Investment Summit, in collaboration with [Sponsor Name], ensuring the sponsor's brand is featured prominently throughout the event.
- Opening Remarks and Speaking Slot: Opportunity to deliver an opening remark and participate in a keynote or panel session, positioning the sponsor as a thought leader.
- VIP Networking Access: Exclusive invitations to a private VIP dinner with summit speakers, facilitating in-depth discussions and high-level connections.
- Comprehensive Brand Visibility: Sponsor's logo featured on all event materials, including stage backdrops, digital platforms, and official agendas.
- 100 BEYOND Passes for your current or potential partners and clients

Commitment: USD \$250,000

(Limited to One Sponsor Only)

Supporting Sponsor

- Brand Exposure: Logo placement on select event materials and digital platforms, ensuring visibility among summit attendees.
- Speaking opportunity: allowing the sponsor to present a keynote or participate in a panel, increasing thought leadership.
- Networking Opportunities: Access to general networking sessions, allowing the sponsor to connect with participants and speakers.
- 25 BEYOND Passes for your current or potential partners and clients

Commitment: USD \$15,000

BEYOND Venture Partner

EXCLUSIVE GATEWAY TO INVESTOR ENGAGEMENT AT BEYOND EXPO



Commitment:
USD\$300,000

(Worth Over USD \$ 430,000)

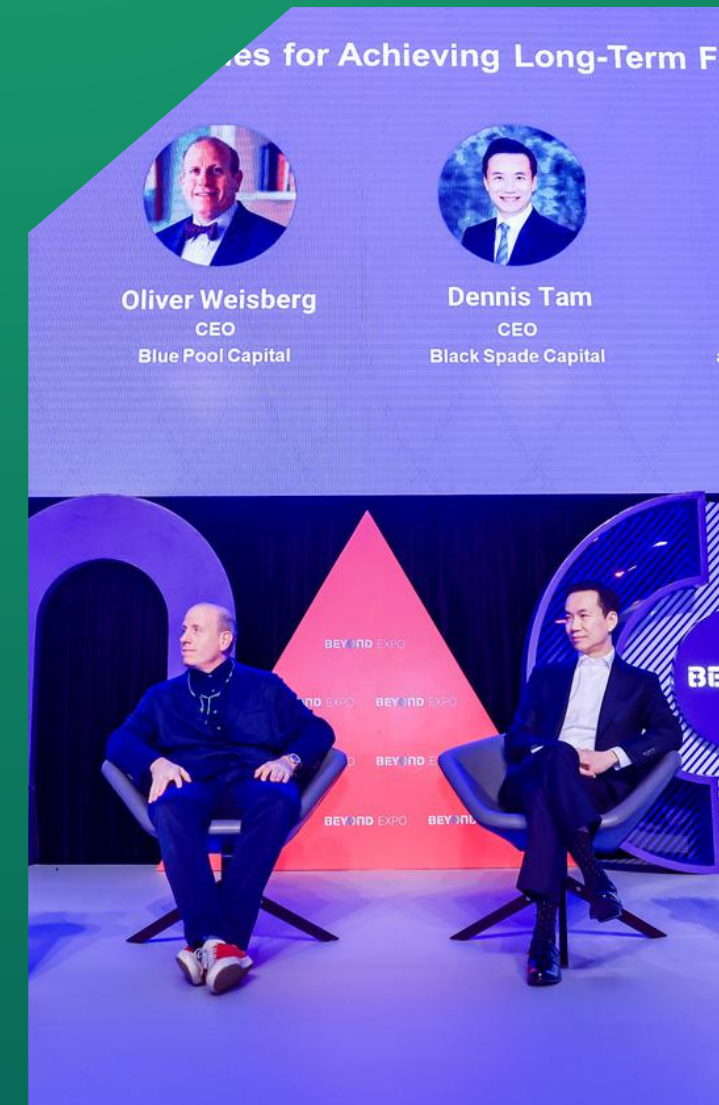
BRANDING EXPOSURE :

GLOBAL INVESTMENT SUMMIT (USD \$250,000)

- Exclusive Partnership Opportunity
- Branded as co-host of Global Investment Summit
- Partner content implantation and Speaker opportunities
- Exclusive promotion through BEYOND omni-channels

INVESTOR LOUNGE (USD \$80,000)

- Exclusive Partnership Opportunity
- Branding awareness
- Reserved area
- Ads at BEYOND APP



FUND AT FIRST PITCH (USD \$50,000)

- Exclusive Partnership Opportunity
- Priority access to pitch session finalists, startups, and juries.
- Opportunity to deliver a 2-3 mins opening remarks before pitching finale

PITCHING FINALE (USD \$50,000)

- Title recognition as the exclusive partner for Fund at First Pitch
- Access to high-value investors and promising startups



STAGE & LOUNGE NAMING OPPORTUNITY





STAGE NAMING OPPORTUNITY

1. Be Positioned as the Exclusive Sponsor of the XXX Stage

- Named and promoted as 'XXX Stage, Sponsored by [Your Company Name]' across all event materials, ensuring exclusive brand alignment with one of BEYOND Expo's flagship stages.

2. Premium Branding & Visibility

- A sponsor-branded lightbox featuring your logo prominently displayed on the stage,
- Exclusive Green Room Branding: Branded backdrop and decor in the speakers' Green Room
- Sponsor-branded advertisements will be displayed as warm-up videos before daily sessions and during lunchtime breaks across all three event days, ensuring maximum audience reach.
- Branded Chair Covers (Non-Exclusive): Sponsor's logo displayed on chair covers for your stage during all three event days, except when a forum-specific sponsor has purchased chair cover advertising for their sessions. In such cases, your branded chair covers will be used for all other sessions on the stage.

3. Event-Wide Recognition

- Credits and Announcements: Opening & closing credits mention, with live brand mentions by moderators during the stage sessions.
- Marketing Communications: Featured in all relevant marketing communications, including social media, newsletters, and the event guide.
- Digital & On-Site Branding: Logo placement on the BEYOND website, mobile app, and printed event materials as the stage sponsor.



STAGE NAMING OPPORTUNITY

4. Branded Event Opportunity:

- As the stage sponsor, you have the opportunity to deliver a branded event on your sponsored stage, showcasing your expertise and engaging directly with the audience. Final scheduling and venue arrangements may subject to change.

5. Exclusive Networking Perks & Complimentary Passes






- Invitation-Only Events: Priority access to exclusive networking dinners and high-value side events.
- 150 BEYOND Passes for your current or potential partners and clients

Commitment : USD \$400,000

(Limited to One Sponsor per Stage)

STAGE DETAILS (Subject to change)

BEYOND EXPO

STAGE NAME	ELEMENT	ONE-LINE DESCRIPTION	HOSTED EVENTS	CAPACITY	SETUP STYLE	COMMITMENT
 STAGE M	Metal	Forging Global Connections in Investment and Style – Focused on cutting-edge investment and fashion trends, shaping global perspectives.	Global Investment Summit, Outbound+, Fashion Tech	200+ pax	Open space	USD\$400,000
 STAGE W	Wood	Building the Future through Sustainable Innovation – A closed-door platform for deep-dive discussions on infrastructure, climate, and sports tech.	Infrastructure, Construction Forum, Climate Tech, Sports Tech	200 pax	Closed-door	USD\$400,000
 STAGE H	Water	Flowing Innovations in Healthcare and AI – An open, collaborative space for breakthroughs in health and artificial intelligence.	Healthcare Summit, AI+ Summit	200 pax	Open space	USD\$400,000
 STAGE F	Fire	Igniting Passion and Vision with Founders and Creatives – A dynamic arena for founder stories and creative pitches, fueling inspiration.	Founder Talk, SheTech Summit	200 pax	Open space	USD\$400,000
 STAGE E	Earth	Grounding Global Tech Insights in Asia and Beyond – Anchoring discussions in Asia, Latin America, and SEA tech advancements for a global audience.	‘Regional Collaboration’ Forums	200 pax	Open space	USD\$400,000

BEYOND Lounge Sponsor

AMPLIFY YOUR BRAND REPUTATION AND FORGE VALUABLE CONNECTIONS

EXCLUSIVE BRANDING:

- The lounge will be named in a co-branded format, such as “BEYOND X [Sponsor Name] SheTech Lounge” (or “VIP Lounge”), prominently displayed on all related signage, materials, and digital platforms.
- Placement of sponsor brochures/collaterals in the Lounge

ACCESS RIGHTS:

- Priority Lounge access to sponsor’s staff and VIP clients
- Dedicated sponsor’s space at the lounge for private meetings and hospitality
- Premium lunch: F&B services provided





BEYOND EXPO

BEYOND Lounge Sponsor

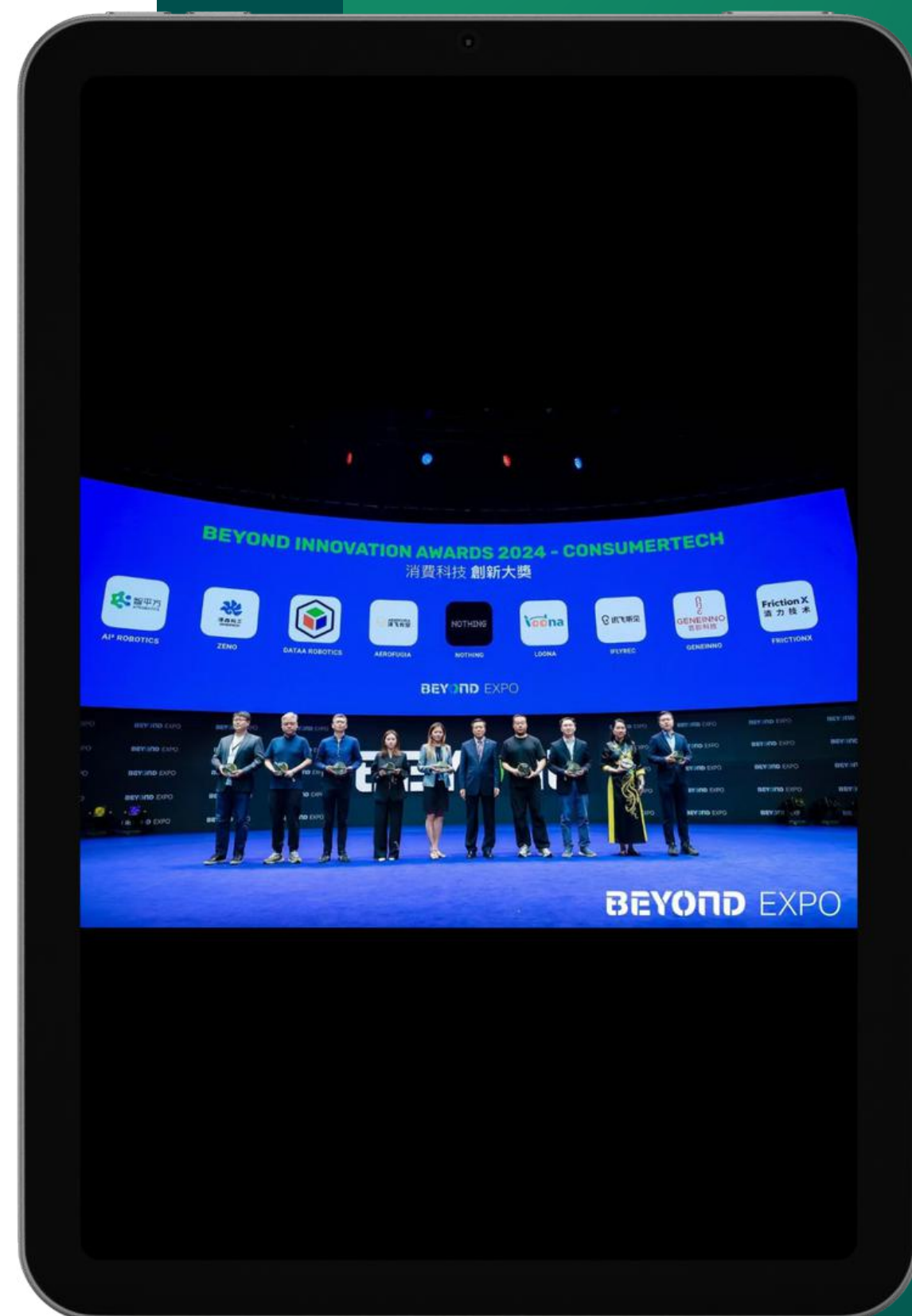
AMPLIFY YOUR BRAND REPUTATION AND FORGE VALUABLE CONNECTIONS

- **BEYOND VIP Lounge Partner (Reach up to 300 speakers & VIPs)**
Commitment: USD\$100,000
- **BEYOND SheTech Lounge Partner (Reach up to over 2000 female leaders & audience)**
Commitment: USD\$50,000
- **BEYOND Investor Lounge Partner (Reach up to 600 investors)**
Commitment: USD\$80,000

(Limited to One Sponsor per Lounge)

... BEYOND AWARDS SPONSORSHIPS





AWARDS SPONSOR



- BEYOND Innovation Awards 2025
- BEYOND Impact Awards 2025
- BEYOND Design Awards 2025
- 5th Anniversary Special Sponsor

AWARDS SPONSOR



Benifits	BEYOND Impact Awards 2025	BEYOND Innovation Awards 2025	BEYOND Design Awards 2025	5th Anniversary Special Sponsor
Exclusive Sponsor Name on Trophy	✓	✓	✓	✓
Award Presentation Opportunity with Speech (1-2 sentences)	✓	✓	✓	✓
Logo on Stage Backdrop and Award Materials	✓	✓	✓	✓
Co-Branding on Digital and Print Promotions	✓	✓	✓	✓
Branded Photo Backdrop for Winners	✓	✓	✓	✓
Featured in Post-Award PR Coverage	✓	✓	✓	✓
Networking Opportunity at Luncheons	✓	✓	✓	✓
Access to Finalist and Winner Data	✓	✓	✓	✓
Exclusive Branding in Award Ceremony Area	✓	✓	✓	✓
Dedicated Recognition on Event Website	✓	✓	✓	✓
1 VIP Pass + 20 BEYOND Pass	✓	✓	✓	✓
Co-Branded Booth with BEYOND 5th Anniversary Showcase (including Setup)	✗	✗	✗	✓
Exclusive Branded Luncheon (30-40 guests)	✗	✗	✗	✓
Commitment (USD)	USD \$80,000	USD \$60,000	USD \$60,000	USD \$150,000

5th Anniversary Special Sponsor

1. Exclusive Booth Design & Co-Branded Showcase

- Co-Branded Recognition: Your booth will be branded as “BEYOND X [Sponsor Name]” and integrated into the 5th Anniversary Showcase, highlighting your alignment with award-winning enterprises and innovation leadership.
- Custom Booth Setup: The organizer will provide full booth setup and design, incorporating sponsor branding elements such as logos, colors, and product displays

2. Exclusive Marketing & Engagement Opportunities

- Content Showcase: Sponsors can share brand story and showcase innovative solutions through videos, models, or host mini-events at the booth.

3. Brand Exposure

- On-Site Visibility: Your booth will be positioned in a high-traffic area, attracting significant attention from attendees and media.

Commitment: USD \$150,000

(Limited to One Sponsor Only)

Image for reference only; final setup may vary.



... **ADVERTISE
WITH US**



PR/MARKETING/ADS



PRODUCT	DESCRIPTION	PLACEMENT DURATION	QUANTITY/ EXCLUSIVITY	ESTIMATED REACH	COMMITMENT (USD)
LANYARD SPONSOR	Lanyard Sponsor Exclusive branding on all attendee lanyards, visible throughout the event.	21st-24th May	Exclusive (1 sponsor only)	Around 20,000 attendees	\$100,000
BADGE FRONT BRANDING	Sponsor's logo on the front of all attendee badges, ensuring prominent visibility.	21st-24th May	Exclusive (1 sponsor only)	Around 20,000 attendees	\$55,000
BADGE BACK BRANDING	Sponsor's advertisement printed on the entire back side of all attendee badges	21st-24th May	Exclusive (1 sponsor only)	Around 20,000 attendees	\$85,000
HANGING BANNER	A hanging banner displayed in high-traffic areas within the exhibition venue.	22nd-24th May	Limited (up to 5 available)	Around 20,000 attendees	\$15,000
OFFICIAL TRANSPORT BRANDING	Shuttle Bus Exterior Wraps Bus Interior Branding Transport Digital Screens Event App and Schedule Integration	21st-24th May	Exclusive (1 sponsor only)	Around 50,000 impressions	\$150,000
GOODIE BAG	Sponsor's logo co-branded with the organizer's logo on the official event goodie bag	Distributed on 22nd May	Exclusive (1 sponsor only)	Distributed exclusively to the first 3000 attendees	\$70,000

PR/MARKETING/ADS



PRODUCT	DESCRIPTION	DETAILS	QUANTITY/ EXCLUSIVITY	COMMITMENT (USD)
CHAIR COVER BRANDING	The sponsor’s logo will be prominently displayed on chair covers at one selected stage for an entire day	Available date options include May 22, 23, or 24	Limited (up to 10 sponsors)	\$25,000
REGISTRATION HALLWAY BACKDROP	A 6m x 3m backdrop in the registration hallway for the sponsor’s corporate advertisement,	21st-24th May	Limited (up to 10 sponsors)	\$20,000
BRANDED GIVEAWAY SPONSORSHIP	Sponsor-branded items included in goodie bags or handed out at designated booths.	Select target audience 1.General Visitors 2. Speakers or Investors	Limited (up to 5 sponsors)	General visitor: \$10,000 + \$5 per visitor. (max 2000) Speaker/Investor:\$20,000 flat rate
BRANDED PHOTO BOOTH	A 9 sqm high-traffic space for sponsor-branded photo backdrops and props, maximizing attendee engagement and brand visibility.	22nd-24th May	Limited (up to 3 sponsors)	\$15,000
XXXXXXXXXX				

BEYOND APP ADS



PRODUCT	DESCRIPTION	PLACEMENT DURATION	ESTIMATED REACH	COMMITMENT (USD)
INTERSTITIAL ADS	Display sponsor’s ads during transitions in the app,offering more visibility to sponsors.	21st-24th May	Around 20,000 attendees	starts at \$10,000
POP-UP ADS	Capture attention with pop-up ads that appear when users open the app or perform specific actions.	21st-24th May	Around 20,000 attendees	starts at \$15,000
PUSH NOTIFICATIONS	Send customized messages and reminders to users to maintain engagement.	21st-24th May	Around 20,000 attendees	starts at \$10,000
PERKS /OFFER ADS	Offer sponsors' perks within the app to encourage user participation and loyalty.	21st-24th May	Around 15,000 attendees per banner	\$5,000
CONTACTS PRO	Provide detailed company profiles and contact information for sponsors, facilitating connections and collaborations with users.	21st-24th May	Around 3,000 attendees	starts at \$500

BEYOND EMAIL ADS



PRODUCT	DESCRIPTION	DETAILS	ESTIMATED REACH	COMMITMENT (USD)
DEDICATED EMAIL TO ATTENDEES	Sponsors can be mentioned in dedicated emails sent to attendees, which is a direct way to promote the brand to potential customers.	Per Email Content	Around 20,000 users	\$10,000
DEDICATED EMAIL TO EXHIBITORS	Sponsors can also be introduced, which helps to increase brand recognition within the industry.	Per Email Content	Around 5,000 users	\$7,500
BRANDING IN ATTENDEE EMAILS	The sponsors' brands can be showcased in emails to attendees, which helps to increase brand exposure.	Per Email Content	Around 20,000 users	\$5,000
BRANDING IN SELECT PROSPECTING EMAILS	By promoting the brand in selected prospective customer emails, sponsors can reach their target customer base more precisely.	Per Email Content	Around 20,000 users	\$5,000
BRANDING IN SELECT EXHIBITOR EMAILS	Sponsors can promote their brand in selected exhibitor emails, which helps to establish brand influence within specific business circles.	Per Email Content	Around 5,000 users	\$5,000

Additional Services - PR Marketing

Global Feature Spotlight

- Elevate your brand's global presence with featured co-branded articles in leading media outlets.
- Our Global Feature Spotlight package ensures your message resonates across borders and on prominent media platforms.

Pricing Varies with Customization

BEYOND Content Showcase

- Develop engaging co-branded content and showcase it through BEYOND's official channels.
- This package focuses on leveraging BEYOND's influential platforms for maximum exposure.

Pricing Varies with Customization

WildEdge Media Amplifier

- Amplify bespoke content extensively through media outlets in Mainland China and globally via newswire.
- This package enables reaching a wide and diverse audience, ensuring unparalleled brand visibility.

Starts at USD\$1,499



THE FUN CONTINUES

BEYOND KABLE

WELCOME DINNER SPONSOR

Branding

1. Exclusive Branding :

- Your logo prominently displayed as the official Welcome Dinner Sponsor on all event materials, signage, and digital platforms.

2. On-Site Visibility:

- Branded stage backdrop and entrance signage.
- Customized table settings featuring your logo (e.g., menu cards, napkins, or centerpiece branding).

Networking & Engagement

- Opportunity for a senior executive to deliver a 2-3 minute welcome speech at the dinner.
- Reserved table seating with key industry leaders and VIPs for meaningful networking opportunities.
- Access to branded event photos for your post-event marketing.
- Commitment: USD\$120,000 (customized depending on the exclusivity and benefits offered).



OFFICIAL PARTY SPONSOR



If you are interested in the above activities,
please contact your sales representative.





**EXCLUSIVE
EXPERIENCE
SPONSOR**

If you are interested in the above activities,
please contact your sales representative.



BEYOND WEEK EVENTS



BEYOND WEEK

BEYOND Week serves as the prelude to the renowned BEYOND Expo, offering a dedicated week filled with innovation-focused programming.

Partners have the opportunity to host their own events, seminars, conferences, corporate functions, and more during BEYOND Week. We provide support in the following areas:

- Identifying the perfect venue in prime locations
- Collaborative promotion of your event through BEYOND channels.
- Facilitating catering partnerships and group discounts

Advantages of hosting an event during BEYOND Week:

- Alignment of your programming with BEYOND Expo.
- Exposure to our highly engaged community of attendees.
- Access to discounted venues, catering, and production services.
- Leverage BEYOND's extensive marketing reach.
- Showcasing your brand before the main Expo.

Let's start planning a high-impact event to achieve your goals.
Contact us at bd@beyondexpo.com

BEYOND EXPO



MORE EXPERIENCE TO BE DISCOVERED

Join us to network with global industry leaders, fostering valuable connections and collaborations, while experiencing a blend of innovation, entertainment, and business opportunities in the vibrant setting of Macao.

Exclusive
Networking

Unique
Experiences



Any questions - contact your sales rep or bd@beyondexpo.com

